



One Way SMS Solution (Bulk SMS)

Bulk SMS allow you to communicate with single or multiple mobile users via SMS

We provide 4 options for bulk sms communication (all 4 options are free of charge):

1. Web System
2. Application Programming Interface (API). If you intend to send sms directly from your own system / solution, you may perform integration by following our API.
3. Microsoft Outlook 2007
4. Window Desktop Application

Usage of One Way SMS

- Mobile Marketing (Eg Product Launches, Promotions)
- Community Messaging (Eg Announcement, Invitations)
- Alerts and notifications (Eg Reminders)

Bulk SMS Feature	Web System Feature
<ul style="list-style-type: none"> • Credits <u>DO NOT</u> Expire • <u>30 Days Money Back Guarantee</u> (refer to website for further information) • No setup fee or Monthly fee • Sender ID definable • Delivery Report Available • Cover all Australia networks and ported number (Telstra, Optus, Vodafone, 3, Virgin Mobile) 	<ul style="list-style-type: none"> • Web Based Access • Phonebook Management (Contacts / Groups) • Import Contacts list from file • Personalized Recipients Name in SMS • Customizable Sender ID • User Define SMS Template • Multiple Users (Main Account / Sub User Account) • Support Multi Language (Normal text or Unicode e.g. Chinese/Japanese Character) • SMS Scheduling • Online Delivery Report • Order / Purchase History

Pricing

SMS Credit Package	Price Per SMS	Total Package Price (including GST)
500	AUD 0.09	AUD 45.00
25,000	AUD 0.08	AUD 2,000.00
50,000	AUD 0.07	AUD 3,500.00
100,000	AUD 0.065	AUD 6,500.00
500,000	AUD 0.06	AUD 30,000.00
1,000,000	AUD 0.055	AUD 55,000.00
2,000,000	AUD 0.05	AUD 100,000.00

1 Credit = 1 SMS

1 Normal Text SMS = 160 characters

Purchase according to package.

Example, if required 2000 SMS, purchase 500 Credit Package x 4 unit = AUD 180.00